







# DIGITAL CONSUMER CREDIT AND INVESTMENT SOLUTIONS ACROSS 32 COUNTRIES THROUGH ONE UNIFIED PLATFORM

Our mission is to enable our customers live their best financial life

#### **EXECUTIVE SUMMARY**

- Founded in 2006, Creditstar Group is a privately owned, profitable European fintech, delivering digital consumer credit and investment solutions across 32 countries through one unified platform.
- Creditstar Group's core platform combines data-driven credit decisions and creditworthiness assessments with strong compliance controls to support stable returns and sustainable growth of operations.
- The Company's 18+ years of profitability, revenue and customer growth have been fuelled by entry into new geographical markets, expanding customer base and product development.
- Credit product is available in 8 and regulated in 7 European markets – Estonia, Finland, Sweden, Poland, UK, Czechia, Denmark and unregulated in Spain.
- Investment product is available in 31 countries across the European Economic Area and Switzerland.
- The Company is run by an entrepreneurial team of over 120 people from 30+ nationalities.

### WHAT DESCRIBES THE COMPANY

- Established multi-national footprint
- Eight regulatory licences for lending activities
- Data-driven credit decision-making and automation
- Operational scalability via end-to-end automation
   Strang investor relationships and page band data
- Strong investor relationships and zero bond defaults across 40+ issuances since 2007
- Diversified funding across fixed income instruments and P2P financing
- Technology platform allowing fast market entry and compliance

## Creditstar Group is the parent company behind two customerfacing brands:



Fixed-term consumer loans

# monefit

Flexible revolving CreditLine

## monefit CreditLine

SmartSaver investment product

## monefit SmartSaver

### PRODUCTS



Our credit solutions offer flexible financing options with transparent terms and streamlined digital processes. Fixed-term loans up to 72 months are offered via Creditstar brand. Revolving openended creditline is available through Monefit brand.

- Digital onboarding
  Clear pricing and
- repayment terms

  Optional payment pauses
  Fast decisioning
- Fast decisioning
   Loan amounts: €50 – €10,000
  - Interest and fees are disclosed upfront
  - Background checks conducted as part of responsible lending obligations





P2P investment product offering high yield fixed annual returns between 7.50% and 10.52% APY to retail and corporate investors. SmartSaver pools investor funds into a diversified portfolio of consumer credit agreements vetted by Creditstar Group.

- Flexible or various
- fixed terms via Vault

   Invest up to € 500
   thousand
- Daily compounding interest
- No fees
- Funds withdrawals in 10 days
   Vaults offer a higher
- Vaults offer a higher APY



Creditstar Group's auditor from 2020 is KPMG.

**HIGHLIGHTS:** 

Data as at 31.12.2024 or full year 2024

74.0 M EUR interest income
7.2 M EUR net profit
367.0 M EUR total assets
1.42 M+ registered credit product users

**NET PROFIT (M EUR)** 18+ yrs of stable profitability

## LOAN PORTFOLIO (M EUR)

after provisions



COMPANY PROFILE OF CREDITSTAR GROUP JULY 2025